

# **The Global Dream Program**

## **DEVI Sansthan 2019 Annual Report**



Dignity, Education, Vision International is a non-profit organization serving underprivileged populations since 1992. The aim of DEVI is to be a catalyst in creating replicable models of change. It is collaborating with donors and NGOs to initiate changes in diverse fields like education, income generation, skills development, entrepreneurship, health care and awareness building campaigns. Global Dream is a project of DEVI Sansthan to bring literacy to the people of Lucknow, Uttar Pradesh, and beyond.

The first section of this report includes general information about DEVI Sansthan's mission, objectives and history. The second section outlines the activities of 2019.

# DEVI Sansthan Background

## 1.1 DEVI vision & mission

**Dignity, Education, Vision International** is a non-profit organization serving the underprivileged populations since 1992. With the slogan ‘each one teach one’, we hope to inspire a people’s movement for literacy throughout the nation. Our vision is that no one should be left behind in the spread of literacy. Our mission is to be a catalyst in creating replicable models of change.

## 1.2 Why Literacy?

Literacy is the first stepping-stone to formal education and a path to freedom for many. The positive benefits of literacy are numerous – a Cambridge study in India found that a mere 4% increase in literacy rate would have the same positive effect on reducing child mortality as a 25% reduction in the poverty rate. And literacy has been found to be the only significant predictor of public health on the state level. Sadly, over 25,00,00,000 illiterate adults, nearly 40% of the global total, are in India. And there is no program for the lakhs of Indian children aged 6-14 who are currently out of school.

## 1.3 Why Global Dream?

Global Dream is the product of years of trial and error based on international research. This research shows that a student-directed program based on increasing the student’s thinking time supplemented with immediate feedback and positive reinforcement is the ideal way to accelerate a student’s learning curve. By implementing this research, the Global Dream Toolkits perform far faster than other existing primers and curricula. An average person can begin to read within 2-3 months with a single 15 minutes teaching session per day.

Advantages of Global Dream learning program

- **Simple** steps that build on learner’s already existing ability to speak in their language.
- **Learner-driven** so that thinking time, and therefore cognitive benefit, is maximised.
- **Positive reinforcement** that develops learning strategies into habits.
- **Immediate** sense of achievement that keeps them *motivated*. Nurtures intrinsic motivation.
- **Creates** a sense of self-worth, dignity and hope.

## 1.4 History

- Field tested with school children and volunteers in local slums.



- Large-scale pilot with thousands of schoolchildren. Such is the power and the ease of using the Global Dream Toolkits that even a school-going child can be trained to teach an illiterate person to read. Thousands of children of more than 158 schools of Lucknow, Kanpur and Barabanki participated in the “Each one teach one” campaign.



- Encouraged by this overwhelming response, DEVI gained the moral support of the Government of Uttar Pradesh. The Chief Secretary of UP, Mr. Alok Ranjan, along with Mr. G.B. Pattanaik, Chairperson of India Literacy Board, Lucknow are the Co-Chairpersons of the Global Dream People’s Movement for Literacy.





# 2019 Activities Overview

## 2.1 Global Dream Literacy Labs

Global Dream Labs offer the hope to bring underprivileged learners and their mentors under one roof. These labs bring mentors into one-on-one and small group teaching encounters with illiterate children, teenagers, and adults in a learning-friendly environment. Through these labs, over 300 previously illiterate adults and children have learned to read and hundreds of others are receiving enrichment in their literary and academic skills. This year the team was strengthened with the addition of four new volunteers.

**Global Dream labs have been operating in the following locations in Lucknow:**

Mumfuli Mandi



Daliganj





Nai Basti



Jawahar Nagar Railway Patri



Tehri Pulia





## 2.2 Collaborations for Literacy

Talks and events were held promoting literacy and service learning to thousands of children and adults in UP (Lucknow, Kanpur, Meerut & Gorakhpur), Telangana (Hyderabad), Rajasthan (Ajmer), Karnataka (Bangalore & Gulbarga), Tamil Nadu (Coimbatore and Chennai). Some events brought in participants from across India enthusiastic to try using the Global Dream Program to serve their own communities.

These events prepared the soil for an expansion in our literacy lab efforts. At every event DEVI asked administrators and students to commit to spreading literacy in their communities. They followed up with training sessions where prepared to be master trainers, while students were taught how to use the program to teach illiterate persons themselves.

Over several years, DEVI has met and collaborated with numerous organizations in order to develop new outlets for expanding the literacy mission. These organizations have provided funding, volunteers, advocacy, and in some cases even set up their own literacy labs!

- Samarth Foundation
- Sarthak Foundation
- MS Education
- OXFAM
- Rotary India Literacy Mission
- Swayam Foundation
- Navjyoti Delhi
- School Ke Baad Schools (SKBS) Delhi & Gurgaon
- Sankalp initiative of the Department of Pensions and Pensioners' Welfare
- Pace Foundation Lucknow
- Lucknow Management Association
- Read Alliance
- Teach for India
- Shaheen Group of Institutions
- Magic Bus foundation



*A high school student of Ajmer district teaching literacy, after a Global Dream training*



*A peer-to-peer literacy program in a Mumbai primary school*

*A literacy lab in Hyderabad*



## 2.3 Saksharta se Swacchta: Partnership with NSS

In July 2018, a program was launched in partnership with the National Service Scheme (NSS).

Colleges with NSS Units affiliated to Lucknow University were asked to adopt a nearby slum or village area in which to teach literacy using the global dream program.

Saksharta se Swacchta is designed to not only help the people of marginalised communities, but also benefit the university students themselves through building skills and confidence. The program has continued in 2019.



So far trainings have been conducted in 15 colleges, with over 1000 students participating.



*Students of Mahaveer Prasad college with their learners from a slum.*



*A student of AP Sen Girls degree college volunteers in a local government school after receiving a Global Dream training*



*A student of Chandra Bhanu is honoured for participation in the Global Dream literacy program*



*Students of KKC teaching in a nearby slum*

## 2.4 Schools Program

We believe that anyone who is literate can become a literacy mentor – even school students. The school-based “Each one teach at least one” summer teaching program continued in 2019. This year around 50 schools participated in the program, where they received a Global Dream toolkit and instructions to identify and teach at least one illiterate learner during their summer break. Students who were most successful in completing the program were felicitated at the 12<sup>th</sup> Annual Education Leadership Conference.



*A student takes a test of his learner's reading skills (CMS GN2)*



DEVI is working to spread a message of service and education across India through partnership with numerous educational institutions, including:

- City Montessori School
- City International School
- KK School
- Haque Education & Research Foundation
- Inner Wheel Club
- MS Education
- Huda Schools
- Shri Shakti International school.
- Lucknow Academy
- Emma Thompson School



*Students of CIS Indira Nagar conducting a survey in a nearby slum area*

This year we also encouraged schools to conduct literacy programs within school campus and during school term. This model has proven a powerful experience for both learners and volunteers.



*Students doing a role play in a Global Dream Training*

## 2.5 Creation of Digital & Print Content

This was a fruitful year for creating content to assist in spreading Global Dream's message. Based on a literacy survey of Lucknow done in 2015, an article on literacy inequality has been submitted to a national journal and is awaiting peer review. We also wrote a book, *Literacy Now*, intended to inspire the general public for a literacy movement. The book has already had several pre-launch events, and will be published in early 2020.

Meanwhile, we also created training videos in [English](#) and [Hindi](#) on how to teach the Global Dream way. We have also substantially revamped the Global Dream [website](#).

## 2.6. Government Partnerships

### UP primary schools

Through a collaboration with the Director of the BSA, DEVI Sansthan is looking to expand upon last year's teacher training pilot program with a much larger and more rigorous randomised control trial. Over 100 schools will take part in the project, which will train teachers to use the Global Dream program in their classes and provide them with materials such that they may advance the literacy of students at their schools. Half of the schools will be trained in the Global Dream program while the other half will maintain their regular program as a control group, such that the exact impact of Global Dream on the literacy of students may be evaluated. If the program is successful, the Global Dream program will then be instituted in more schools across Lucknow and beyond. We are currently engaged in discussions with the Government of UP to decide how to take this project forward.

### Telangana

The Telangana state government has been very active in promoting literacy. In the later part of 2019, DEVI has been engaged with negotiations with the Telangana government as to what role we can play to assist their noble mission. DEVI has also been working with partner NGOs in the area to improve our Telugu and Urdu materials and trial them in a variety of contexts.



*A Global Dream volunteer motivates students at a government minority institution in Hyderabad*



## Financial report

<b>All figures in Rs</b>		<b>FY2018-19</b>	<b>FY2017-18</b>
<b>Opening Balance</b>		<b>18,26,288</b>	<b>16,19,408</b>
Income	Donation	1,61,201	10,74,860
	DEVI School fees	5,21,570	4,69,850
	Interest & Miscellaneous	1,02,876	96,646
	<b>Total Income</b>	<b>7,85,647</b>	<b>16,41,356</b>
Expenditure	Salaries	5,72,700	5,55,110
	Printing Learning Materials	1,99,726	5,53,105
	Repair and Maintenance	-	2,77,000
	Office Expense, Bank charges & Depreciation	47,205	49,261
	<b>Total Expenditure</b>	<b>8,19,631</b>	<b>14,34,476</b>
<b>Closing Balance</b>		<b>17,90,966</b>	<b>18,26,288</b>